

Ojai Hub Member Rates



Spring 2018

| MEMBERSHIP OFFERS | BASIC | STANDARD | PREMIUM | For Membership Information, Contact Laura@ojaihub.com or call 805-479-5400 |
|---|------------|-------------|--------------|---|
| Regular Pricing with Autopay | \$25/month | \$99/month | \$199/month | |
| Pricing w/Print Advertising 20% OFF | \$20/mo | \$79/month | \$159/month | |
| Pricing w/Annual Payment in Full - save 10% | req'd | \$1,069/853 | \$2,149/1717 | |

| ON-SITE BUSINESS PRESENCE | BASIC | STANDARD | PREMIUM | ALACARTE PRICING |
|--|-------|----------|----------|------------------|
| Business Directory Listing Brief Description, Business Name, Hours, Link to Website, One Image, Linked Location on Map | X | X | X | |
| Business Directory Listing Plus (BD+) BD Listing (above) + SEO keywords, Visual UX Design, Related Events Widget Available, Remove "Related Businesses" option | | X | X | |
| Custom BD+ Sales Page BD Listing Plus (above) incl. content consultation for customized On-Page upsell opportunities (Sales Links, Product Listings, Reservation Links, etc) | | | X | |
| Business Write-Up (Editorial) | | | | \$75 |
| Lead Capture Form/Affiliate Seller Link | | X | X | \$65 |
| Custom Slide on Vendor Category Page | | | X | \$75 |
| Monthly Page Performance Report | | | X | \$25 |
| On Page Product Links for eCommerce | | | | coming soon |
| Free Digital Marketing Consultation | X | X | X | |
| PROMOTIONS & EVENTS CALENDAR | | | | |
| Post to Events Calendar | X | X | X | \$15/each add'l |
| Featured Event (Monthly) | | | X | \$99/month |
| EMAIL MARKETING | | | | |
| Monthly Email Inclusion (Promotions, Events) | | X | X | \$20/each add'l |
| Weekly Email Inclusion (Promotions, Events) | | X | X | \$30/each add'l |
| Featured Email Promotion (up to 12 per year) | | | X | \$45/each add'l |
| CUSTOMIZATIONS | | | | |
| Text to Reserve Table Reservations | | | if appl. | \$25/month |
| Visitor Booking Link | | | if appl. | Needs estimate. |
| On-Page Booking Interface | | | if appl. | \$750 |
| ADDITIONAL DISCOUNTS | | | | |
| 10% off media kit print rates in Ojai Quarterly | X | X | X | |
| 15% off media kit print rates in Ojai Monthly | | X | | |
| 20% off media kit print rates in Ojai Monthly | | | X | |